

## 2016 Promotional Calendar

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Holidays		Valentine's Day	Easter		Mother's Day Memorial Day	Father's Day	4th of July	Vacations Back To School	Labor Day	Halloween	Thanksgiving	Hanukkah Christmas New Year's
<b>2016 Wholesale Promotions</b>												
<u>Winter/ Fall Snack Savings</u> *Caramel Corn, Brittle Crisps, Nut Candies	Jan 1 - Feb 15 To ship: ASAP RECEIVE 20% OFF SNACK PRODUCTS						Jul 1 - Aug 15 To ship: ASAP RECEIVE 20% OFF SNACK PRODUCTS					
<u>Chocolate &amp; Fudge Summer Stock-Up</u> <small>*Ice-packing and expedited shipping fees apply to hot weather climates when applicable.</small>	Place Orders: 2/15 - 3/15 To ship: 3/1 - 4/15 RECEIVE 15% OFF CHOCOLATE PRODUCTS		Ship Window									
<u>Chocolate &amp; Fudge Summer Shipping Offset</u> <small>*Ice-pack fees still apply. Only chocolate &amp; fudge products on POs. Back-orders will be cancelled. Hammond's chooses method of shipment needed.</small>					Place Orders: 5/15 - 9/30 To ship: 5/15 - 10/10 20% FREIGHT CAP *Chocolate & Fudge Orders \$200+			Ship Window				
<u>Taffy Pre-Book</u>			Place Orders: 3/1 - 4/15 To ship: 5/16 - 6/17 RECEIVE 15% OFF TAFFY PRODUCTS		Ship Window							
<u>Soft Candy Summer Stock-Up</u> <small>*Mitchell Sweets, Caramels &amp; Caramel-Marshmallow Products</small>			Place Orders: 4/15 - 6/1 To ship: 7/1 - 7/31 RECEIVE 10% OFF SOFT CANDY* PRODUCTS		Ship Window							
<u>Valentine's &amp; Easter Pre-Book</u>											Nov 1 - Dec 31 Order by 12/31 RECEIVE 15% OFF 2017 VAL & EAST ORDERS	
<b>2016 Holiday Product Pre-Book</b>												
Holiday Product Pre-Book Tier 1	Jan 1 - Apr 30 Order \$500+ Ship by 10/17 RECEIVE 6% FREIGHT CAP							Ship Window				
Holiday Product Pre-Book Tier 2					May 1 - July 31 Order \$500+ Ship by 10/17 RECEIVE 8% FREIGHT CAP			Ship Window				
Candy Cane Display	<b>FREE DISPLAY</b> - Purchase 15 cases of Candy Canes, receive a free End-Cap or Cane Tree Display. Purchase 8+ cases of Hammond's products, receive a free Countertop Cane Display. *CANNOT BE COMBINED WITH FREIGHT CAP PROMO OR ANY OTHER PROMOS/DISCOUNTS											

Promotions must be noted on all orders submitted - will not be automatically applied.  
 Discounts, promotions and free displays cannot be combined.  
 Discounts and promotions do not apply to customers receiving special pricing or already on special programs.  
 Orders must have requested ship dates in the above listed promotions -- no exceptions will apply.  
 Hammond's reserves the right to change/adjust/cancel any promotions at their discretion.  
 Standard terms & conditions apply including minimum order value - See terms and conditions sheet.